

SEPTEMBER 2010



Foodservice Suppliers Association Australia

WELCOME TO OUR UPGRADED NEWSLETTER!



Bernard Berson, CEO Bidvest, speaking at our Foodservice Today & Tomorrow conference

IN THIS EDITION

National Awards of Excellence

Foodservice Today & Tomorrow Conference

FSA Expo 2011

Understanding Foodservice

Chairman's Table

Breakfast Forums

Site Visits

Major Expansion of Activities Planned from 2011!

The Board of the FSAA met in late July to discuss, among other things, where they want the association to head in future.

A strategic plan was tabled, discussed, and with a sense of excitement, approved.

We provide a "taste" in this newsletter with more detail provided in early November. It revolves around a number of new activities, and a much stronger presence in Melbourne and Brisbane. Our plan is to then make an entry to South Australia, Western Australia and Tasmania from 2012, completing our journey to being a truly national representative of suppliers to the Foodservice industry.

We have also introduced a few more "member exclusive" offerings to try and entice more companies to join us and continue the momentum.

We hope you will see the benefits of what we are trying to do as we continue to develop the areas of industry networking, education and representation.

We hope you enjoy the upgraded format of the newsletter!

IT'S "YOUR" ASSOCIATION!

37 Athol Street
Woonona NSW 2517 Australia
Ph: +61 2 42833695
Mob: +61 404464539
Email: vince_crawley53@hotmail.com
www.fsaa.org.au
ABN: 45 324 022 793



The "Must Attend" event of the Foodservice calendar!

AND THE WINNER IS!!

NSW Metro Distributor: St. George Smallgoods
NSW Regional Distributor: Bidvest Canberra
VIC Metro Distributor: Arctic Foods
VIC Regional Distributor: Cadell Trading
QLD Metro Distributor: Bidvest Brisbane
QLD Regional Distributor: Bidvest Gold Coast
SA Metro Distributor: Galipo Food Company
SA Regional Distributor: Asian United Foodservice
WA Metro Distributor: Sealanes
WA Regional Distributor: Craven Foods
TAS Distributor: PFD Launceston
National Distributor: St. George Smallgoods
Food Supplier: Inghams Foodservice
Beverage Supplier: National Foods
Foodservice Equipment Supplier: FSM
Bakery Equipment Supplier: All About Bakery
Tabletop Supplier: MPM Marketing
Service Supplier: Incremental Marketing Group
Innovation of the Year: FSM

NATIONAL AWARDS OF EXCELLENCE

Held at Doltone House in Sydney, 325 of the industry's leaders attended a glittering night of great food, fun and excitement.

This was the second year of the Awards, and with such a strong showing of people, it is clearly now established as the "night of nights" for our industry.

In 2011 we will be holding the Awards in Melbourne to coincide with the FSA expo in June. More details will be provided closer to the event, but make sure you book early – we had to turn people away again this year.

Proudly Co-Sponsored by



Industry leaders gathered to celebrate with the Award recipients

CHAIRMAN'S AWARD FOR SPECIAL ACHIEVEMENT: GEORGE HILL
HALL OF FAME INDUCTEES: TED DAVIS, BOB CREIGHTON, MIKE PHILLIPS
WINNERS ALL!

"A winner is someone who sets his goals, commits himself to those goals, and then pursues his goals with all the ability given him."



Sporting Legend John Eales was very well received

SPEAKERS AT FOODSERVICE TODAY & TOMORROW 2010

Bernard Berson – Bidvest Group

John Eales – Australian Sporting Legend

Sissel Rosengren – BIS Shrapnel

Keri Thomas – Stoddart Manufacturing

Derrick Casey – SA TAFE

Rick Stephen – SATS Catering

Samantha Blake – AFGC

Tony Mahar – AFGC

- 115 delegates enjoyed hearing about the latest developments within the industry
- Plans are already underway for our conference in Melbourne in June 2011
- Be sure to book early!



FOODSERVICE TODAY & TOMORROW CONFERENCE

This was the first attempt in Australian Foodservice history to provide a seminar specifically for the supplier sector.

The quality of speakers was very well received, with delegates providing positive feedback on both the initiative and content.

Clearly there is a desire from the industry to have such events and the FSAA will continue to deliver them – it is important however that you support us in these endeavours!

Our second conference will coincide with the FSA Expo in June 2011 in Melbourne. We are currently identifying speakers of a quality that will attract delegates. The list of potential presenters is another “who’s who” of the Foodservice industry covering food, equipment, end users and others.

Sponsored By:



AS PART OF OUR EXPANDED STRATEGY, WE WILL BE INTRODUCING A PROGRAM IN 2011 CALLED “UNDERSTANDING FOODSERVICE” – A HALF DAY ACTIVITY DETAILING WHAT OUR INDUSTRY IS ABOUT! GREAT FOR YOU AND YOUR STAFF. MORE DETAILS SOON.

*“Too many people are ready to carry the stool when a piano has to be moved”
Jack Gibson*

September 2010

A Taste of Things to Come in 2011! More Details Early November

Chairman's Table

To be held at Hospitality training establishments in Melbourne, Sydney & Brisbane, starting in 2011. A small group of guests to meet at a luncheon and have the chance for serious networking!

Understanding Foodservice

An introduction to the dynamics of our industry – great for anyone working in this fabulous sector! To be held in Melbourne, Sydney & Brisbane from 2011.

Site Visits

We will organize visits to industry sites of interest in Melbourne, Sydney & Brisbane.

Breakfast Forums

These very popular mornings with industry presenters will be increased significantly across Melbourne, Sydney & Brisbane.



"It's YOUR Association"

We will have a full calendar of events and dates in each of Sydney, Melbourne and Brisbane for 2011 available in early November.

Be involved!

YOUR Board

Terry Randall – Chairman
Lars Bryndum – Treasurer
Sissel Rosengren – Director
Steve Ward – Director
Cecil Louw – Director
Vince Crawley – Director & CEO

Marc Edwards – Deputy Chairman
Jamie Potts - Director
Lindsay Yeomans – Director
Paul Scells – Director
Roger Bond – Director

*“Support the association that supports the industry. Come along and join us
– you just might enjoy the ride ”*