

Foodservice Distributor Voting – Criteria

Regional Breakdown:

Six Territories for Nomination:

- New South Wales (NSW)/Australian Capital Territory (ACT)
- Victoria (VIC)
- Queensland (QLD)
- South Australia (SA)/Northern Territory (NT)
- Western Australia (WA)
- Tasmania (TAS)

Nomination Groups:

Five Major Food Service Distribution Groups:

- Bidfood
- PFD Food Services
- NAFDA
- Countrywide
- Superior Food Services

Winning Categories:

Metro and Regional Winners:

One metro and one regional winner per state (excluding TAS).

A national winner to be announced, based on the highest overall score.

Voting Process:

Selection of Nominees:

- Nominees are chosen through a dropdown in the voting form.

Definitions of Metro and Regional Areas:

- Metro: Central city areas.
- Regional: Areas beyond the metro zones, specifics provided per state.

Scoring System:

Six Rating Groups:

- Communication
- Manufacturer Cooperation
- Staff and Site Professionalism
- Administration
- End User Relationships
- Marketing Commitment

Rating Scale:

- 1 = Poor
- 2 = Below Average
- 3 = Average
- 4 = Above Average
- 5 = Excellent

Finalists:

Selection of Finalists:

Up to five/six finalists for both metro and regional categories, per state, determined by highest scores.

Confidentiality and Final Decisions:

Confidentiality:

Scores and ratings will be kept confidential.

Uncontested Results:

Results will be final without contest.

Source of Ratings:

Ratings are provided by FSAA members who supply food service distributors.

Notification of Finalists:

Group Notifications:

Head offices will be notified about group finalists for each state.

National Winner:

Selection of National Winner:

Chosen from the highest individual state score.

Tied Scores:

Co-Winners:

Tied scores will result in nominees being announced as co-winners.