

Press Release



FSAA Highlights the Importance of Education and Training to Attract and Retain Talent in the Foodservice Industry

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The Foodservice Suppliers Association Australia (FSAA) has reaffirmed that education and training are key to attracting fresh talent and retaining skilled professionals in the foodservice industry. As the sector evolves, the FSAA takes pride in its long-standing commitment to supporting industry development through scholarship and mentoring programs.

At the recent **FSAA National Awards of Excellence**, held in front of over 400 industry professionals, FSAA made an exciting announcement that drew enthusiastic applause from the audience. FSAA unveiled **a new \$10,000 scholarship in addition to their Melbourne Business School General Management Scholarship**. This new scholarship is aimed at supporting talented marketers in the foodservice sector. This scholarship, launching in 2025, will provide further education in e-commerce and digital marketing—critical skill sets for the future of the industry.

The initiative is proudly sponsored by **Foodservice Australia and Commercial Kitchen Show**, demonstrating a shared commitment to nurturing the next generation of foodservice talent.

Mike Hill, Foodservice Portfolio Director at National Media, which owns and runs Foodservice Australia and the Commercial Kitchen Show, shared his enthusiasm for the new scholarship:

"We are delighted to be part of this new initiative. National Media is very aligned with FSAA's vision of the importance of attracting and retaining talent. Supporting education through this scholarship is a vital step towards ensuring the industry's future success."

FSAA's scholarships and mentoring programs continue to provide crucial pathways for professional growth, equipping individuals with the skills needed to excel in a rapidly changing landscape. By investing in talent and offering opportunities for career development, FSAA is helping to shape the future of foodservice.

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The Foodservice Suppliers Association Australia (FSAA) is the leading national association representing suppliers to the foodservice industry. FSAA has been committed to enhancing industry standards, fostering professional development and ensuring sustainability through a range of networking events, training programs and advocacy efforts.